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Collidr, the AI-driven digital asset manager, appoints sales director in next stage of growth

Patrick Jones joins from Rowan Dartington and will be responsible for raising the profile of Collidr's funds, including the Collidr Global Growth fund

Collidr, the AI-driven digital asset manager, has appointed a new sales director in the next stage of its ambitious growth plans. Patrick Jones joins Collidr from Rowan Dartington, the investment management firm, where he was responsible for establishing, developing and maintaining relationships with wealth managers and IFAs.

Prior to that, Patrick worked for fund management group Premier Miton and spent nine years at BNY Mellon Investment Management, where he successfully developed their partnerships with UK investment platforms, independent financial advisers and life insurance companies.

Patrick's main role at Collidr will be to help the expansion of Collidr's fund family, including the Montlake Collidr Global Growth Strategy UCITS Fund. The fund uses an AI-driven quantitative strategy to adapt to changes in market volatility, rebalancing its portfolio in order to maximise returns.

In his role Patrick will be responsible for growing the fund's profile and establishing and developing relationships with investment platforms, IFA networks and wealth managers.

Collidr is an intelligence-led asset management group that uses proprietary AI technology to remove human biases from the investment process. Its systems analyse and respond to a wide range of market signals, increasing or decreasing market and sector exposure to benefit as fully as possible from movements in asset prices.

Symon Stickney, CEO of Collidr, says: "Patrick's experience will be invaluable in helping raise the profile of our flagship Montlake Collidr Global Growth Fund in the marketplace."

"The next stage of Collidr's growth will involve increasing awareness of our proposition among IFAs and investment platforms. This is something that Patrick has an excellent track record in."

"We're excited about the prospect of bringing transparent, quantitative investment strategies to a much broader audience. Patrick's appointment will help us achieve this."

Working with a select number of trusted adviser firms, Collidr also offers bespoke research and model portfolio services, which allows these advisers to utilise Collidr's technology to build their own personalised investment proposition.

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About Collidr

Launched in 2010, Collidr's operations include an investment management firm, Collidr Asset Management Limited, which is authorised and regulated by the FCA and uses Collidr's proprietary AI technology, and Collidr Technologies Limited, which offers this technology on a stand-alone basis, in addition to research services, empowering investors to make better investment decisions and digitalise the investment process.

Collidr believes every investor would benefit from a disciplined, systematic approach to managing their investments, one that leverages intelligence-led technology every step of the way.

In addition, Collidr Asset Management Limited offers bespoke model portfolios as well as operating its own fund range.

Partnering with trusted advisers, Collidr's technology and services is available across a spectrum of distribution channels: IFAs, Wealth Managers, Private Banks, Life Companies, Pension Scheme Advisors / Providers, Asset Managers, Discretionary and Advisory investment firms, Family Offices.

Collidr technology powers global client assets of c£5.5+ billion.

Collidr Technologies Limited.

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