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Heather Manners, founder of Prusik Investment Management joins Collidr as Non-Executive Director

Former Director at Aberdeen Asset Management and manager of Henderson's Pacific Capital Growth Fund joins Collidr's board

Heather Manners, founder and former CEO and CIO of investment management boutique Prusik Investment Management, is to join Collidr, the next generation digital asset management group, as a Non-Executive Director of the UK entities.

Heather grew Prusik Investment Management to \$1.2bn assets under management (AUM), successfully launching three funds: the Prusik Asia Fund in 2005, Prusik Asia Emerging Opportunities Fund in 2008 and Prusik Asia Equity Income Fund in 2011.

Heather joins Collidr with 35 years of experience in fund management, having previously worked as a Non-executive Director for Aberdeen New Dawn Investment Trust and as a Fund Manager and Director at Henderson. During her tenure at Henderson Heather was head of Asia and Emerging Markets and tripled AUM.

Collidr is an intelligence-led asset management group that uses proprietary AI technology to remove human biases from the investment process. Its systems analyse and respond to a wide range of market signals, increasing or decreasing market and sector exposure to benefit as fully as possible from movements in asset prices.

Collidr Asset Management is now looking to build on the progress of its successful funds. Its flagship Montlake Collidr Global Growth Strategy UCITS Fund – which uses Collidr's revolutionary technology to identify and react to volatility shifts in the market.

Working with a select number of trusted adviser firms, Collidr also offers bespoke research and model portfolio services, which allows these advisers to utilise Collidr's technology to build their own personalised investment proposition.

Symon Stickney, CEO of Collidr, explains that as the firm expands, "Heather's experience will be invaluable in helping to raise the profile of Collidr in the marketplace, including developing our relationships with institutional investors."

Symon added: "Heather is a significant name in London's fund management industry, we are delighted to welcome her to Collidr. The next stage of Collidr's growth will involve building

relationships with institutional investors, something that Heather has a tremendous track record in. Heather's experience at growing and managing asset management businesses is going to be vital in helping us to achieve our targets."

Heather Manners comments: "It's exciting to advise a business with such enormous potential. Collidr's technology is on a different level to anything else in its space and that is already being reflected in the returns delivered by the fund. I hope to play an important role in helping the firm grow over the coming years."

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About Collidr

Launched in 2010, Collidr's operations include an investment management firm, Collidr Asset Management Limited, which is authorised and regulated by the FCA and uses Collidr's proprietary AI technology, and Collidr Technologies Limited, which offers this technology on a stand-alone basis, in addition to research services, empowering investors to make better investment decisions and digitalise the investment process.

Collidr believes every investor would benefit from a disciplined, systematic approach to managing their investments, one that leverages intelligence-led technology every step of the way.

In addition, Collidr Asset Management Limited offers bespoke model portfolios as well as operating its own fund range.

Partnering with trusted advisers, Collidr's technology and services is available across a spectrum of distribution channels: IFAs, Wealth Managers, Private Banks, Life Companies, Pension Scheme Advisors / Providers, Asset Managers, Discretionary and Advisory investment firms, Family Offices.

Collidr technology powers global client assets of c£5.5+ billion.

Collidr Technologies Limited.

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